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## **Water Country, New England's Largest Waterpark, Will Open July 15**

*Water Country to welcome guests with enhanced cleaning and safety measures in place*

**Portsmouth, NH (June 24, 2020)** – Cue the jingle because the sounds of “*When the sun is blazing and the summer gets hot, Water Country's a very cool spot...*” means summer is officially here and **Water Country** is opening for the 2020 Season!

New England's Largest Waterpark will begin its 2020 Season on Wednesday, July 15 with days reserved exclusively for Season Passholders, followed by an opening to non-Passholders starting Saturday, July 18. The experience at this New England landmark will be different from any other season in Water Country's 36-year history, as the park strives to deliver a fun, family experience while ensuring the health and safety of Guests and Team Members alike. Water Country will build upon its longstanding commitment to provide a clean, safe environment with a series of measures following the recommendations of the Centers for Disease Control & Prevention and best practices within the amusement and attractions industries, as well as the Governor's Economic Re-Opening Task Force.

“The health and safety of our Guests and Team Members continues to be our top priority as we work to open in this new environment,” said General Manager Matt Hehl. “We will continue working in step with local leaders, health experts, and our industry colleagues to ensure best practices are in place at Water Country.”

The most important elements of Water Country's new safety measures include:

- **Limiting Capacity**
- **Online Only Ticket Sales**
- **Pre-Entry Temperature Checks**
- **Face Coverings and Personal Protective Equipment**
- **Social Distancing**
- **Adding Sanitizing Stations**
- **Enhancing Cleaning Measures**
- **Educating Guests & Team Members**

The changes will be apparent even before visiting. Water Country will limit capacity in the park and in each pool, ride, slide, and building to ensure compliance with recommended social distancing standards. In order to accomplish this, all Guests will need to RSVP for the day they wish to visit, in addition to having a pre-purchased ticket or Season Pass. The park will sell tickets and Season Passes online only. Walk-up sales will not be available this summer.

Upon arrival to Water Country, Guests will find signage reminding them the importance of social distancing, utilizing markers placed on the ground throughout the park, parking lots and entrance areas. All Guests and Team Members will be required to have their temperature checked before entering the park, and any person exhibiting a temperature of 100.0° Fahrenheit or higher (or displaying other symptoms related to COVID-19) will be denied entry.

Face masks will be required for all Team Members and Guests, except children under three years of age. Guests will be required to remove their masks while swimming, and on water attractions. Team Members will also wear additional personal protective equipment, including gloves and/or face shields, while performing select work activities. Dozens of hand sanitizing stations have been added all around the park, and thorough cleaning will be conducted at regular intervals throughout the day at high-traffic locations. All of these cleaning and safety measures will be reinforced through instructional signage and additional staff training, and visitors will be able to purchase masks and hand sanitizer at Water Country's retail locations.

“We will serve our Guests safely and effectively by limiting capacity, verifying all entrants do not have a temperature of 100.0° F or higher, are wearing proper facial coverings, and following the CDC's recommendations on cleaning, social distancing and sanitizing,” said Hehl. “As New England's Largest Waterpark, we have the space to effectively distance our visitors and provide the good, clean fun Water Country has been known for over the past three and a half decades.”

To show appreciation for the patience and support of our patrons, 2020 Season Passes have been extended to include the 2021 Season as well. Season Passholders will get the first opportunities to experience Water Country this summer, as the first few days of operation will be reserved for those most loyal visitors starting July 15<sup>th</sup>; and opening to the general public on Saturday, July 18. For a limited time, 2020 Season Passes can still be purchased online at [watercountry.com](https://watercountry.com) with the 2021 extension. Given the disruptions and continuing adaptations this summer, some attractions may open later than July 18, or not open at all this year. Water Country, New England's Daycation Destination, will operate through Labor Day, Monday, September 7.

The safety of our Guests and Team Members are always our top priority, now and in the days ahead. Speaking of Team Members, Water Country is currently hiring for all positions within the park. Whether you're a teen looking for your first ever job, or someone with more experience seeking to use your skills and make some extra money, Water Country offers a sign-on bonus of up to \$500, paid training, increased competitive wages, and flexible scheduling. The park hires employees starting at 14 years, age restrictions may apply to some positions. A full list of positions and job descriptions can be found at [watercountry.com/employment](https://watercountry.com/employment).

For more information on Water Country's plans for this summer, including the many new health and safety measures or how to plan a visit, please go to [www.watercountry.com/summer2020](http://www.watercountry.com/summer2020).

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### ***About Water Country Waterpark and Palace Entertainment***

*Water Country has been providing wholesome family fun for over 35 years as a NH landmark and remains the largest, cleanest, safest and friendliest water park in New England. Water Country offering people of all ages the chance to create forever memories at an affordable price with over 20 attractions from relaxing to thrilling!*

*[Palace Entertainment](#) is one of the leading leisure park operators in the United States, with 21 major entertainment and educational venues across 10 different states offering a wide range of family-friendly rides, attractions and educational experiences. Palace Entertainment is part of Parques Reunidos, one of the leading global operators, with more than 60 different assets (theme parks, zoos and marine parks, water parks and other attractions), spread out over various countries across Europe, North America, the Middle East, and Australia.*